



## SRI SATHYA SAI SEVA ORGANISATIONS TELANGANA

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### శ్రీ సత్యసాయి సేవా సంస్థల పరిపూర్ణ దృక్పథం - 2025 (Sri Sathya Sai Seva Organisation Overall Vision - 2025)

జిల్లా అధ్యక్షులకు మరియు కార్యనిర్వాహక అధ్యక్షులకు,  
ఆత్మీయ సాయిరాం!

ప్రియాతి ప్రియమైన మన స్వామివారి శతజయంతి వేడుకలు అంగరంగ వైభవంగా నిర్వహించుకొనుటకు అందరం ఉత్సాహముతో, భక్తి, శ్రద్ధలతో ఉన్నాం.

ఇట్టి మహత్తర కార్యక్రమంలో ముందుకు వెళ్ళుటకు సమగ్రమైన అవగాహన, సరియైన దృక్పథం, ఎంచుకోవలసిన మార్గం, చేరవలసిన గమ్యం, సంస్థ యొక్క ప్రధాన లక్ష్యం లాంటి ముఖ్య విషయాలపై సంస్థలోని జిల్లా, సమితి, భజన మండలి బాధ్యుల నుండి ప్రతి సేవాదళ సభ్యుల వరకు అందరూ క్షుణ్ణంగా అవగాహన కలిగి ఉండవలసిన అవసరం ఎంతైనా ఉంది. పరిపూర్ణ అవగాహనతో చేపట్టిన కార్యక్రమాలకు పరిపూర్ణ ఫలితం ఉంటుంది.

ఈ దిశలో భాగంగా, శ్రీ సత్యసాయి సేవా సంస్థల అఖిల భారత అధ్యక్షులు The Overall Vision 2025 of Sri Sathya Sai Seva Organisations, India (2025 వరకు అఖిల భారత శ్రీ సత్యసాయి సేవా సంస్థల పరిపూర్ణ దృక్పథం) అన్న పేరుతో మనకు అందించిన డాక్యుమెంట్ మీతో పంచుకుంటున్నాను.

దీనిలో, శ్రీ సత్యసాయి సేవా సంస్థల ప్రధాన లక్ష్యం, లక్ష్య సాధనకు ఎంచుకోవలసిన మార్గం, 2025 శ్రీవారి శతజయంతి వేడుకల వరకు ప్రధానంగా దృష్టి సారించి చేయదగిన కార్యక్రమాలు, సంస్థ బాధ్యుల ఎంపికలో సరియైన నిర్ణయం, సంస్థలోని మూడు విభాగాల సమన్వయం, ప్రతి సభ్యుడు స్వామివారి బోధలలోని మౌళిక విషయాలపై అవగాహన కలిగి ఉండవలసిన ఆవశ్యకత వివరించారు.

ఈ డాక్యుమెంట్ తెలుగులోకి అనువాదము (translate) చేసి అతి త్వరలో మీకు అందించ బడుతుంది.

ముందుగా ఈ డాక్యుమెంట్ లోని విషయాలను అన్నింటినీ, సంస్థలోని అందరు బాధ్యులు, అందరు సభ్యుల వరకు చేరునట్లు జిల్లా / కార్యనిర్వాహక అధ్యక్షులు తప్పక చూడవలసినదిగా మనవి. ఈ విషయాలన్నీ తరచూ సంస్థ సమావేశములలో, కార్యక్రమాలు నిర్వహిస్తున్నప్పుడు చర్చించుకొని, ఆకళింపు చేసుకుని, ఆచరించిన ప్రతీ కార్యక్రమం స్వామివారికి సదా ప్రీతి కల్పించుననుటలో ఎట్టి సందేహము లేదు.

ప్రేమతో,  
సదా సాయి సేవలో,



పి.వెంకట్రామ్

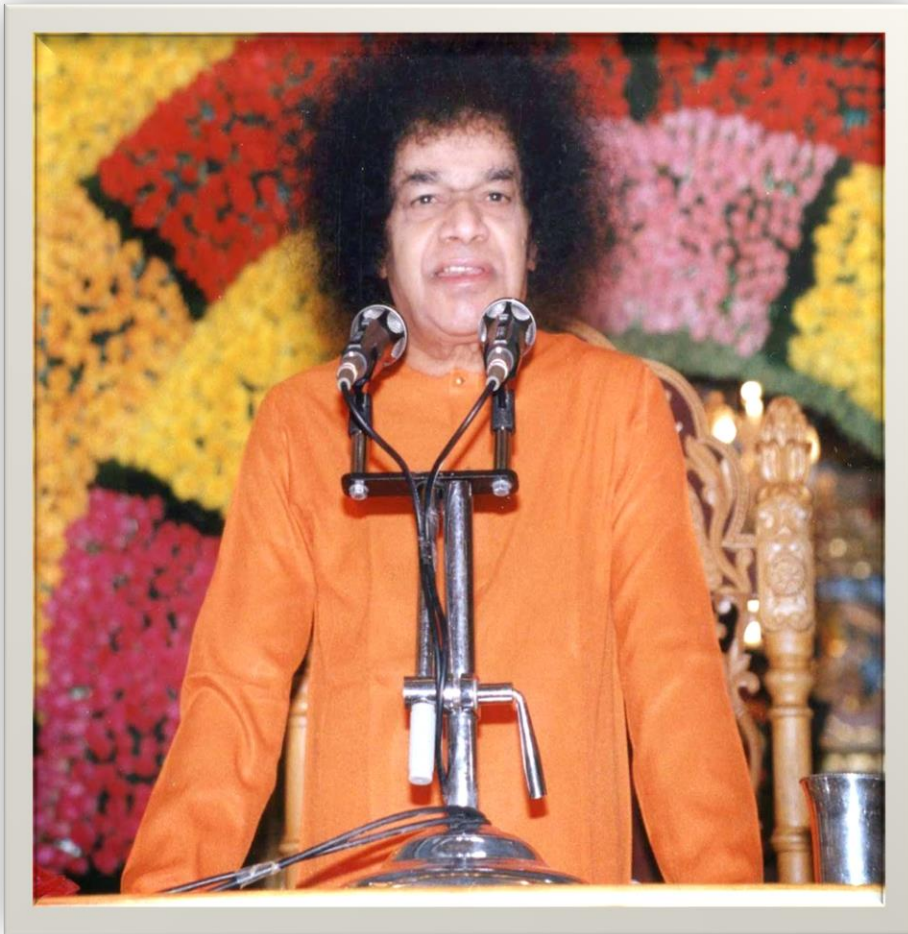


# The Overall Vision 2025

**Sri Sathya Sai Seva Organisations  
India**



# Aim of Organisation



*“You must have the firm belief that the aim of this Organisation is to remove the obstacles that keep man away from God, that separate maanavathwa (humanity) from Maadhavathwa (Divinity). There can be no human; it is all Divine. This Organisation must elevate the human into the Divine.”*

*Divine Discourse, All-India Conference,  
Prashaanthi Nilayam, 21-11-1970*

# Aim of Organisation



*“The most fundamental object of this- Organisation as laid down by BHAGAVAN is to "Awaken in Man the awareness of the Divinity INHERENT in him"”*

*- Divine Charter of the Organisation*

# What defines success of our Organisation?



- *Enabling maximum number of people to achieve self-transformation.*
- *Not in how many number of projects or activities do we execute and neither on their scale.*

## Our formula for Success



# Vision 2025



*“Sai has resolved to transform the individual and society by promoting this mutual regeneration, by the action of one on the other; hence, the formation of this Organisation, and the establishment of its Units in all countries, for the sublimation of the human into the Divine.”*

*- Divine Discourse, 4<sup>th</sup> January, 1974*

VISION

**Inspiration, Participation & Transformation**

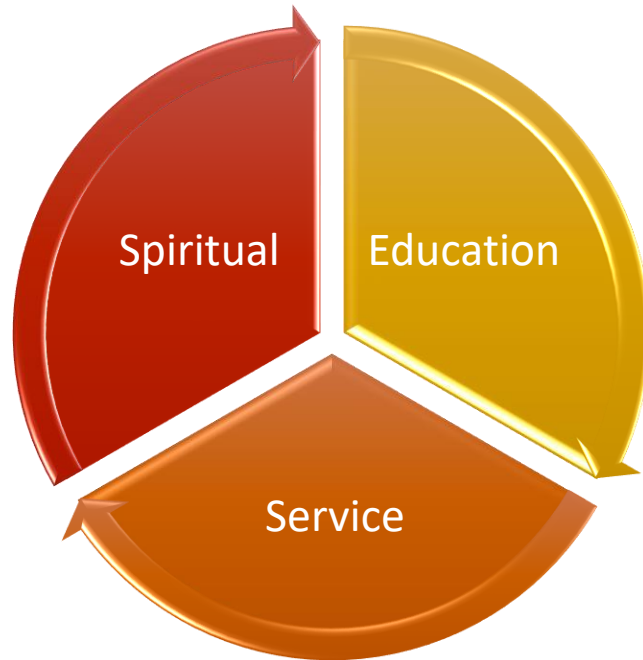
# Vision 2025





# Approach

## Integrated Approach of the 3 wings



**Spirituality is the core, that achieves fulfilment in Service.**

**Spiritual Concepts learnt through Education must be put into practice in form of Service.**

**Thus, the though the initiation may be in any one wing, the ultimate scheme of the organisation is an integrated package of the three wings.**

*"First and the foremost wing of this organisation is love for God, that is spirituality; the second is "Balvikas" which is connected to education. The third one is service. The three wings of the organisation are sufficient for happy functioning."*

*Divine Discourse, Sevadal Conference, 1987-11-21*



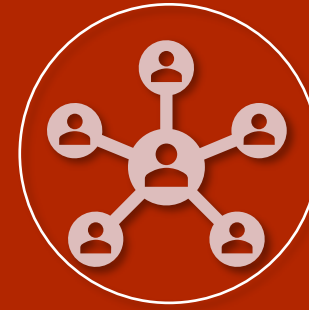
# Key Focus areas to realise the Vision



**Strengthening the  
Fundamentals**



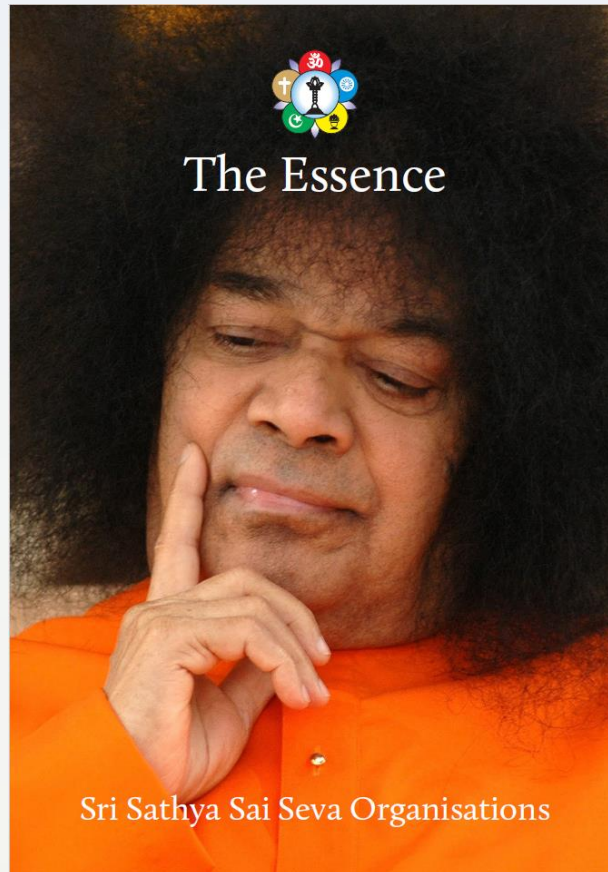
**Ensuring dedicated  
and committed  
office bearers at all  
levels**



**Expansion &  
Empowering the  
Grassroots Levels**

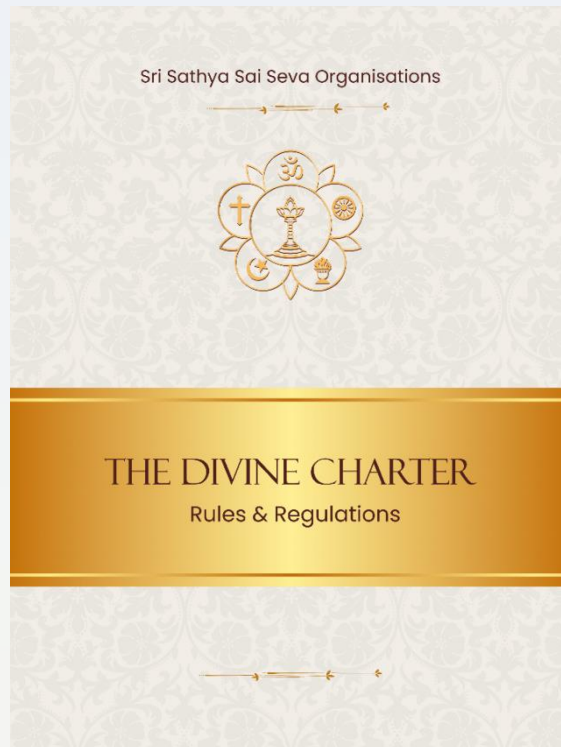


# Focus Area 1 : Strengthening the Fundamentals



*Every member to be oriented with the Essence Book and should be provided with a copy in the language of his/her convenience*

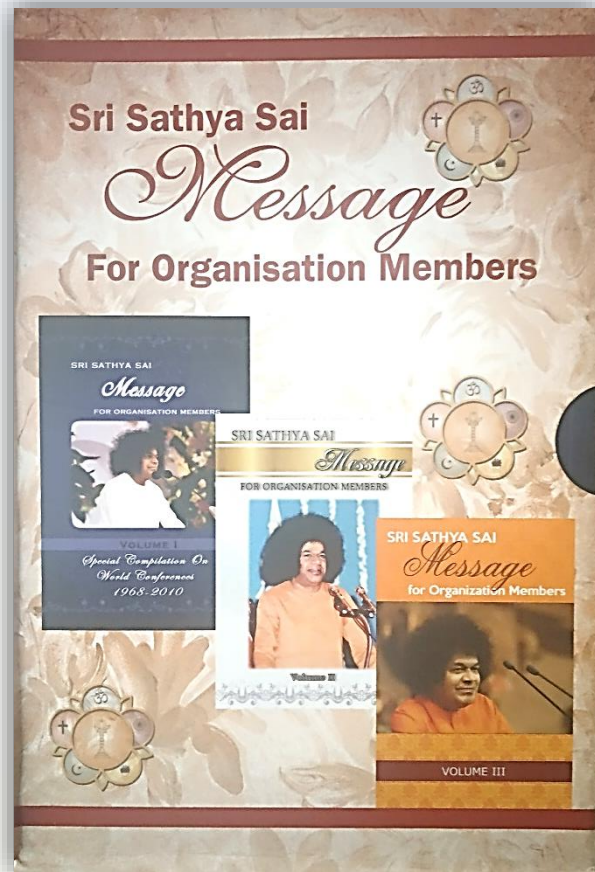
# Focus Area 1 : Strengthening the Fundamentals



*All Office Bearers must orient themselves with the Divine Charter & Rules and Regulations. Leadership at every level shall ensure adherence and compliance within the next 2 months*

**A National Level Orientation on Rules and Regulations for State & District Level Office Bearers will be held towards the end of January 2021**

# Focus Area 1 : Strengthening the Fundamentals



- *The three books containing assorted collection of Swami's Discourses on Organisation should be read, understood and internalised by each office bearer.*
- *Every State to organise orientation, if necessary, for members.*

# Focus Area 2 - Office Bearers



Every office bearer in Sathya Sai Organisations needs to introspect as to what work one has done and whether one has done one's duty to one's satisfaction.

- Divine Discourse, 21<sup>st</sup> November 1986

- **Office bearers:**
  - ✓ At all levels have a sacred duty to discharge and responsibility to role models.
  - ✓ Must ensure that right people are assigned the right role in the organisation.
  - ✓ To undertake an honest succession planning at every level which is critical.
  - ✓ Should have knowledge of all the activities of all the three wings to ensure full integration and synergizing the benefits.

# Focus Area 3 - Expansion & Empowering the Grassroots Levels



## Purpose

- Providing the platform of Organisation to as many people as possible for experiencing bliss and happiness from .

## Goal

- At least one Samithi or Bhajan Mandali in every pin-code

## Approach

- Assess strengths & weaknesses of current Samithis & Bhajan Mandalis.
- Address the weaknesses and ensure that they are overcome. District Office Bearers to play a pivotal role.
- Ensure that each member is involved in some activity for his transformation.

## Means

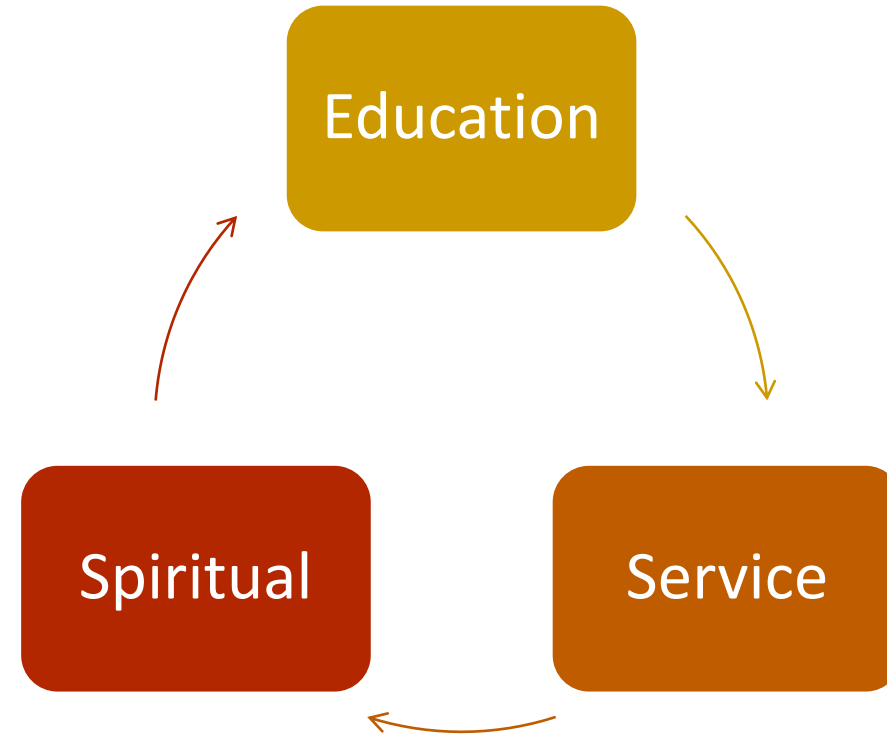
- Thrust and emphasis on regular activities under all the three wings rather than only one-off events or programs.

## Focus Area 3 –

# Expansion & Empowering the Grassroots Levels



**Wing-wise  
Focus & Approach  
to fulfil the  
Vision 2025**





## Focus Area 3 - Expansion & Empowering the Grassroots Levels



### Spiritual Wing

#### FOCUS Facilitate Practice of True Spirituality as explained by Bhagavan

What is the meaning of spirituality? Thinking constantly of the self is considered as spirituality; no it is not so. Killing the animal nature in oneself and transforming the human nature into divine is termed as 'spirituality'. But is it being done? Man has turned the human life into demonic one and is not making any effort to transform it into a divine life. Such transformation is "spirituality".

-Divine Discourse, Ugadi, 13<sup>th</sup> April 2002

Sathya Sai Organisations must not only teach spirituality, but efforts must be made to change every activity into a spiritual pursuit. True spirituality is to develop the unity in humanity, unity in divinity. How can one achieve unity in divinity? This unity can be got through the purity of mind. Without a pure heart one cannot achieve unity.

-Divine Discourse, Sevadal conference, 21<sup>st</sup> November 1984

# Focus Area 3 - Expansion & Empowering the Grassroots Levels



Spiritual Wing

FOCUS

Facilitate Practice of True Spirituality

## APPROACH

Strengthen following practices and activities to direct one's vision inward on the journey from 'I' to 'We' to 'HE' through integration with activities under other wings

Daily Prayers  
and Jyothi  
Meditation

Providing and  
Reading Sai  
Literature

Weekly Family  
Bhajan

Ceiling on  
Desires –  
Narayan Seva

Nagar  
Sankeertan

Study Circles

Sadhana Camp

Community  
Bhajan

Bhajan Training

Harmony of  
Thoughts,  
Words & Deeds

# Focus Area 3 - Expansion & Empowering the Grassroots Levels



## Education Wing

### FOCUS

### Harnessing true potential Sri Sathya Sai Bal Vikas

Establish the status of the mother in the home, as the upholder of spiritual ideals and therefore, the Guru of the children. Every mother must share in this effort - the expansion and steady manifestation of the God-consciousness latent in every child.”

- Divine Discourse, 10<sup>th</sup> July 1974

### APPROACH

- Reach out to more and more families and children
- Develop more Gurus with proper training
- Address Dropouts by involving parents
- Transition Group III Pass-out to Pre-Sevadal

# Focus Area 3 - Expansion & Empowering the Grassroots Levels



## Service Wing

### FOCUS Seva as an attitude of life

“I shall leave one message for you to ruminare upon, that is the message of Prema. Love is God, God is Love. Where there is Love, there God is certainly evident. ***Love more and more people, love them more and more intensely; transform the love into service, transform the service into worship; that is the highest sadhana.***”

-Divine Discourse, 26<sup>th</sup> March, 1965

### APPROACH

- Thrust of Regular Seva Activities; not one-off events alone
- Organise Seva Activities within the available means
- Involvement of all members
- Creating opportunities for involvement of others outside the membership of Sai Organisation

## Focus Area 3 –

# Expansion & Empowering the Grassroots Levels



**Overarching  
Program of adoption  
of 6,000 villages**



# Focus Area 3 - Expansion & Empowering the Grassroots Levels



## Overarching Program - Adoption of 6,000 villages across nation

- Focus on:
  - Regular Bhajans,
  - Nagar Sankeertan,
  - Study Circle and Satsanghs in every village

### Spiritual Wing



- At least one regular Sri Sathya Sai Bal Vikas Centre/School in every village
- At least 2 Sri Sathya Sai Bal Vikas Gurus for every rural centre
- Involvement of all parents and teachers

### Education Wing



- Need based activities
- Medical Activities in every village
- Educational Assistance in every village
- Vocational Skills development training, where necessary

### Service Wing



Integrated approach of all three wings

# Focus Area 3 - Expansion & Empowering the Grassroots Levels



## Overarching Program - Adoption of 6,000 villages across nation

### Key Factors

#### Approach

- Consider rural schools as the centre of all activities for reaching out to the villagers and families, wherever feasible

#### Emphasise

- Cultural values and community development by creating a spiritual environment amongst the villagers on dictum of “Brotherhood of Man and Fatherhood of God”

#### Avoid

- Building up of any expectation.
- Any approach that may give an impression of us being a cult.

#### Sustainability

- Always involve villagers and work “with” them rather than working “for” them.
- Identify potential local leaders within 3 months of adoption

#### Outcome

- Within a reasonable time, the village should be able to sustain the activities independently.
- Constitution of a Samithi or Bhajan Mandali as appropriate.

# Focus Area 3 - Expansion & Empowering the Grassroots Levels



## Critical Points to be borne in mind

- **The Right Approach**

*“Do not imagine that your task is to propagate Sai and speak of Sathya Sai and His Message. This is not right. But, through the name of Sathya Sai and the emphasis on the message, aim at the promotion of Godliness and Faith in God. Create the spiritual attitude, promote spiritual discipline. It does not matter what Name you use or what Form they concentrate upon. Through some Name and some Form, lead them into the path of Faith and Saadhana (spiritual discipline).” - Sathya Sai Speaks Vol. VIII, P. 15-16*

- **Every member to be involved**

*“Every member of the Samithi must be given some particular work so that he may develop a sense of belonging and may contribute his skill, intelligence, faith and devotion to the promotion of the objectives of the association.” - Sathya Sai Speaks Vol X P.233*

- **Integration of National Initiatives wherever necessary**

*Initiatives of Sri Sathya Sai Vidya Jyothi, Disaster Management and Environment Conservation to be integrated as may be essential.*

- **Strengthening communications at all levels**





# Divine Reminders



- ***“You join the Samithi, you share in its activities, for your own sake; not for the sake of Sathya Sai or the Samithi started in that name.”***

***– Divine Discourse, Madras 22-12-1971***

- ***“The World does not need your Service, it will not come to end without your service.”***
- ***“.....But do not believe that you can by means of Seva reform or re-shape the world. You may or may not. That does not matter. The real value of Seva, its most visible result, is that it reforms you, reshapes you.”***

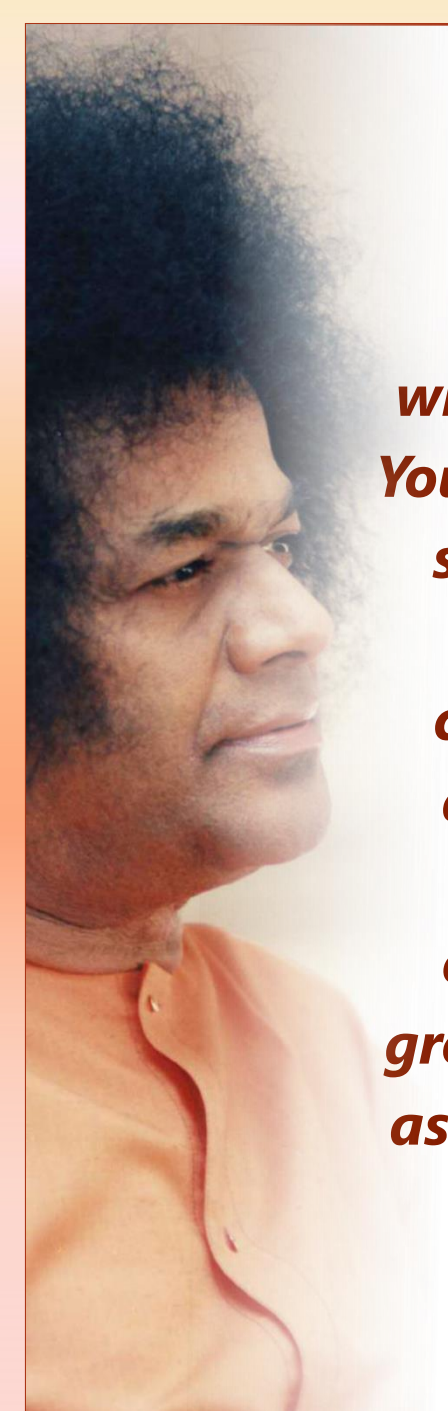
***- Sathya Sai Speaks Vol. VII***

# Divine Reminders



***“The main aim of all the activities in which you are now engaged and which you will take up in the future is, let Me tell you, cleansing the mind. You may note the various items of clothing that you hand over to the dhobi, such as pants, bush-coats, towel, dhothi; but, the purpose for which you pass them on to him and the operation for which he is engaged is just cleansing. So too, whether it is meditation that you are encouraging, or discourse that you are arranging, or bhajan that you are organising, or clothes that you are offering to the poor, or worship that you are conducting, the object is just cleansing the mind of the taint of egoism, greed, hatred, malice, lust and envy. The one quality that you must acquire as a result of all this is 'mutual love.' That is the sign of the Sai devotee, of devotees of all the forms of God.”***

***- Divine Discourse, 21 November 1968, Prashanthi Nilayam***

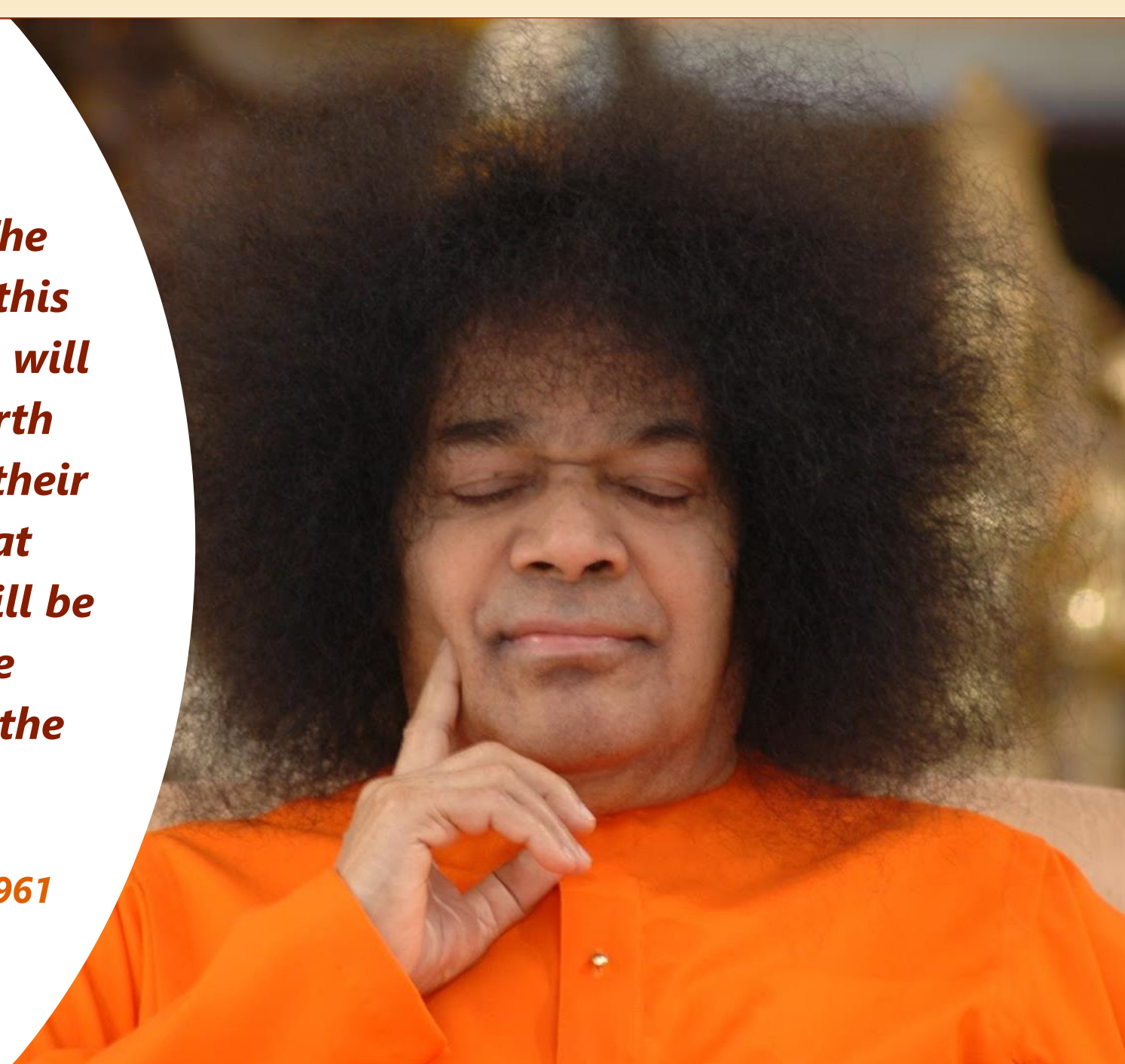


# Divine Reminders

***“I am launching a Seva Samiti. The persons who become members of this Samiti and perform selfless service will be liberated from the cycles of birth and death; not just them, but also their children, grandchildren and great grandchildren. However, the test will be severe. I will bear witness to the number of people who withstand the test and emerge victorious.”***

***21st October 1961, Sanathana Sarathi 1961***

***Source - “Digvijayam”***





With Prayers to Guide and Lead  
Us Always in our Journey to Thee

Sri Sathya Sai Seva Organisations  
India